

**1. Project Title:** "Home Among the Trees"

**2. Contact Info of Submitter:**

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**3. Project Goal:** Create a tie-in instructional DVD that will be given away as part of a Black and Decker promotion at Home Depot. The video will show customers how to build a tree house on their property using materials available at Home Depot.

**4. Length:**

8 minutes

**5. Format:**

Instructional

**6. Acquisition Format:**

Mini-DV

**7. Distribution Format:**

DVD, Web (QuickTime)

**8. Project Description:**

Many people have the space and desire to build a treehouse but don't know where to start. By following two friends as they go through the process, the video will show how someone with a basic level of carpentry experience and a standard set of power tools can build treehouse as a weekend project. The video will cover shopping for supplies, choosing a tree, cutting and assembling the sections, and installing the final tree house in the tree. The video will also cover safety and wood treatment. Animated diagrams will be used to visualize the construction process.

**9. Funding Availability:** Sponsorship from The Home Depot and Black and Decker.

**10. Additional Resources Required (if any):**

Outdoor lighting reflectors  
Motion Graphics / Animation (40 hours)  
Boom microphone  
Treehouse design and blueprints  
Shooting permit (Home Depot)

**11. Talent Availability:**

2 hosts / carpenters (age 25 - 49)